

**NETA Board Meeting**  
**February 5, 2010 ~ Waverly, Nebraska ~ 10:00 a.m.**

**Present:** Nicole Badgley, Sandy Blankenship, William Bolen, Jason Everett, Lynne Herr, Renee Kopf, Dennis McIntyre, Sue Oppliger, Scott Plummer, Susan Prabulos, Tom Rolfes, Jason Rushing, SuAnn Witt, Jackie Ediger, Josh Allen, Jane Davis, Bob Goeman, Dawn Prescott, Gregg Robke, and Michelle Baldwin.

**Attending via iChat:** Mike Burns

**Absent:** Rich Molettiere

Sue opened the meeting at 10:06 a.m. Thank you to those who arranged the meeting, the accommodations, and the efforts to travel in inclement weather.

Motion made by Jane Davis, seconded by Jason Rushing to approve minutes, all in favor, motion carried.

**Executive Reports**

Executive Director: Sandy Blankenship

All vendor booths have sold and we have moved to a waiting list of 3 already. Twenty Qwest grants came in and will be judged tomorrow. To generate more applicants, we will send postcards all eligible schools next year. The online search of sessions for the conference went live last night. Registration has started, and people in the BYOL sessions as well. NEPSUG will meet on Wednesday prior to our conference and will hopefully bring in more people. Three rooms have been rented for either Wednesday or Thursday nights for vendor sponsored sessions and hospitality rooms.

The learning web has over \$176,000, and the money has to be spent in the next two years. We will be working on technology for the teams in the near future. Last year we bought clicker sets, and we are looking for ideas from the teams about what to purchase. The focus will be on Language Arts and creativity. Some time was dedicated to discussing equipment or site subscriptions to give for the Learning Web Teams.

February 26th deadline for next newsletter.

Treasurer: Rich Molettiere

The treasurer's report was posted for the board to review prior to the meetings.

Executive Liaison: Tom Rolfes

Tom's report was posted for review on the board site prior to the meeting. EETT funding was zeroed out, however the president has added \$5.3 billion for education and technology. More information is to come in the near future. Race to the Top Grant for \$31 million to start a virtual high school, grant funding announcements have not been made as of yet. There are several bills in front of the legislature that we will be watching carefully as this session progresses.

Exhibitor Coordinator: Mike Burns

We have 8 x 8 booths to accommodate more vendors in the vendor area (expansion to 108 booths), which are all filled with 3 on the waiting list. Triple AAA will continue with pipe and drape. We are working on the map currently to place each vendor in politically correct positions. Booth numbers should be done in time for the letter to go out in February.

Site Coordinator: Dennis McIntyre

Apple will be in the Fedora II room. We are progressing nicely with the Embassy staff, arrangements and accommodations. The video services will continue as last year, and the DVDs are done from 2008 and 2009. Those present will receive them during the meeting. Westside is still on board for the podcasting piece. The food arrangements and pre-purchasing of food will continue. The buffet will be discontinued, with more options for carry-out and box lunches in the Marriott and in the Embassy area. The main corridor will not have any food stations to open up the traffic flow. The Marriott is going to try to provide more breakfast options other than just the bistro area. Marriott guests can also buy breakfast at the Embassy in the Caffenia's shop.

We have been revamping the wireless network issues as the Embassy for the conference. Scott Isaacson of Surety Technologies, Kim Nielson of Westside, Dennis and others worked on several options to solve the network problems, and proposed it to the Embassy. They created a Network for Conference Chart. The Embassy has moved

ahead with using fiber for the bandwidth piece. It will take about 60 days to get it in place and test it in time for the conference.

How do we talk to our NETA attendees to be sensible about their network usage? Can we do something about reinforcing netiquette?

"The Berkshire Impact" on NETA's room block and the number of nights needed was discussed. Dennis continues to work through the contracts on how to protect having the Berkshire presence infringe on our presentation time slots.

The Embassy is full, the Marriott and Hampton still have rooms available for our conference dates. We would like to keep people in that general area, instead of having to send them off site. Anyone who is willing to move to the Marriott or to share rooms during the conference, are to notify Dennis.

Contest Coordinator: Lynne Herr

New NETA attendees = 10-15 entrants and draw a winner

5 teacher Web 2.0 entries

12 student Web 2.0 entries

50 or more entries for photography entries

15 teacher grants entries

12-15 teacher trek entries

20 Qwest grant entries

5 Teacher leaders in technology

0 leaders in technology entries

100 or so Open class entries

200 or so Logo contest entries

#### **New Business from Standing Committees:**

Outreach Committee:

Jason Everett made a motion to discontinue the slideshows prior to the keynote speakers and use a splash screen of the NETA logo and the web site below. Seconded by Susan Prabulos. There was discussion about the different elements of the slideshows all being eliminated due the work involved and lack of volunteers to create these materials. A minimal slideshow could be include the logo, the web sites, ISTE announcement, netiquette announcements, changes in schedule, etc. We can use the ISTE video three minutes prior to the beginning of the keynote to draw attention to the front and then begin our opening ceremonies. All those in favor: Nicole Badgley, Jason Everett, Renee Kopf, Sue Oppliger, Scott Plummer, Susan Prabulos, Jason Rushing, SuAnn Witt, Jackie Ediger, Josh Allen, Jane Davis, Bob Goeman, Dawn Prescott, Gregg Robke, and Michelle Baldwin. Opposed: William Bolen. Motion passed.

Finance Committee:

Move to accept the Treasurer's report by Sue Oppliger and seconded by Scott Plummer. Finance Committee will clarify some questions Treasurer. All in favor, motion carried.

Motion to extend the venue contract with Embassy Suites to 2014 by Jane Davis, and seconded by Renee Kopf. Discussion followed regarding growth or reduction of the conference. Having limited options was the main focus of the discussion. All in favor, motion carried.

Move for the Conference Budget of 2010 to be amended to allow for customizing and upgrading the network to maximum of \$7000 by Jason Everett. Seconded by Jackie Ediger. What will be the Embassy's commitment if we invest this money in their company and it still doesn't work? What benefits will we get if the network fails even with this investment? All in favor, motion carried.

Move to allow for up to \$3000 for a financial review as described in response to the RFP by William Bolen and seconded by Gregg Robke. The treasurer will be available for the review. Any expenses associated with the review for the Treasurer will be reimbursed. Discussion followed about new tax laws, the companies chosen to do the audit, etc. All in favor, motion carried.

Outreach committee report: We will be meeting with Lucas Bingham about the webmaster position at 4 p.m.

Policy committee report: by laws don't have anything to state that the president elect and the president meet with the

executive council. Evaluation of executive officers will be on a 2-year rotation of evaluation beginning this summer. The committee is talking about a pre-retreat or pre-October meeting to finalize the manual. Renee Kopf made a motion that the policy committee is allowed to set up a meeting to finish their policy work. Seconded by Scott Plummer. All in favor, motioned carried.

### **Unfinished Business**

#### Vision Work --

Each of the 6 goal groups met to sort their sub goals into the standing committee responsibility grouping. As a result we found that the Outreach committee is responsible for many of the goals. The Outreach committee has been charged with sorting the goals, and deciding if we need to divide into separate groups, and make a recommendation before the April meeting. That way planning can be done prior to retreat.

#### Data Collection Method - Jason Everett and Bob Goeman

The board site needs revamped to be more efficient. The first class idea died over the last year and this small group is considering Google apps for domains to serve this purpose. Google apps now allows uploading files as well as the other features (bulkmail for listservs, newsgram lists, surveys, finances, group work, spreadsheets). There is potential for growth with the listserv, the board site, etc. This group is proposing getting a NETA domain through Google apps. There is a desire for getting everything under one umbrella. Jason Everett, Josh Allen, and Bob Goeman will begin the migration to start for the retreat so the transition period will not interfere with the conference tasks.

Remember to register for the conference as a lead presenter as soon as possible.

**Contest Committee report:** Sign up for a contest to judge.

Changes in Officer Duties are outlined in the punch lists on the board site.

Motion by Jason Everett, Seconded by Susan Prabalos to close the meeting at 4:05 p.m.

### **Future Dates**

February 6, 2010 NETA Contest Judging 9:00 am to finish at Waverly Middle School

April 29-30 - NETA Conference, Embassy Suites, Omaha, NE

June 27-30 – ISTE Conference, Denver

Reminder: to register for Curtis Hotel, use this link (this has been sent via NewsGrams and in newsletter)

July 20-21 - Summer Retreat, Embassy Suites (Contest Committee also the 19th)

Respectfully Submitted,

Nicole Badgley  
NETA Executive Secretary